



ansa mcAL

IN THE KNOW

All you need to know about ANSA McAL Trading Ltd.

THIS ISSUE'S FEATURED ARTICLES:

- Donations to Orphanages amidst COVID-19 .
- Bent Street wins Magnum Mash Cup
- Surviving COVID

EMPLOYEES OF THE MONTH; LAST QUARTER:

- Jan- Jonathan Crocker
- Feb -Fitzroy Blackman
- March- Quencie Springer



ANSA McAL Trading Limited (AMTL) under its Smalta Brand continued its initiative of donations to Orphanages on Friday May 15, 2020.

A significant amount of the Smalta beverage was donated to the Hauraruni Girls Home on the Linden, Soesdyke Highway where 20 girls are currently housed.

The gesture was done as part of a series of donations that started with the St. John's Basco Orphanage on April 21 and continued with St. Ann's and Joshua House Orphanages last week.

AMTL through its Non-Alcoholic Department, identified Orphanages and less fortunate homes as institutions that might face tough times during the COVID-19 Pandemic and thought it best to aid these institutions with a beverage that will boost the immune system.

Managing Director's Message



Troy Cadogan

This Newsletter will be an integral part of our communication with the members our staff; its resuscitation is part of my vision to include staff in the direction of ANSA McAL as well as to create awareness of the different ventures and undertakings of the company.

Going forward each issue of the Newsletter will be issued in every quarter of the year.

That being said, we are facing a trying time with the COVID-19 Pandemic. The virus has no face and is no respecter of status, office or title; from Royal Prince Charles, to British Prime Minister Boris Johnson, to NBA superstar Kevin Durant, to the Pastor in Alabama USA who defied the stay-at-home order, to the medical care worker in Guyana, the global collective has waged a war against an invisible enemy.

We are all at risk at this moment in history, calls for a concerted effort by all the leaders across the globe in government, non-governmental and private sectors to band our will, effort and resolve to tackle this scourge and as a leadership team at Ansa Mcal we have been doing just that.

Coronavirus has perhaps come to remind us that we cannot afford to be selfish and that our actions have consequences that extend beyond ourselves. We have had to expand beyond mere selfish perspective to focus more on community and especially on how we can protect the most vulnerable among us.

Ansa McAl has been able to remain open because it is a company that provides essential services and goods from pharmaceuticals, food, virus-fighting and sanitization products like Trinchloro bleach, which we have donated in large quantities to various Gov't and non-Gov't organizations throughout Guyana.

Continues on page 4...

PROMOTIONS

Promotions continues to be a driving force behind customer engagement and AMTL's Brand Coordinators found innovative ways to peak the interest of customers especially during COVID-19 with various promotions.

Christmas hype equals New Year gripe
Hard times call for an easy win!

HARD GUAVA SEASON PROMOTION

WIN Supermarket vouchers and loaded hampers!

TO ENTER:
Buy either 1 Hefty Garbage Bag or 2 tins Bumble Bee Tuna or 3 packs Swinger Matches or 4 packs Mak C Drink Mix or 5 packs Chiefeez Snacks to enter the promotion. Fill out your coupon & drop it into the box at your participating Supermarket. The coupons will be at check out.

Promotion ends: March 10th and limited to specific Supermarkets. See Press and Facebook for details. Conditions apply.

ARIEL LOCKDOWN CASH PROMOTION

30 WINNERS MILLIONS IN CASH

HOW TO ENTER
Submit one packet of Ariel except the 95g with name, address and contact number in entry box.

DRAWING DATES
24th July, 2020
24th Aug, 2020
24th September, 2020

2 GRAND PRIZES OF \$250,000

CASH GIVEAWAYS \$75,000 \$50,000

& LOADED HAMPERS

PROMOTION RUNS FROM JUNE 19TH TO SEPTEMBER 18TH, 2020

Visit ArielGuyana Facebook page for more details.
Staff & immediate family of Ansa MCAL and it's agencies are not eligible to participate



Acting Brand Manager of Magnum Ray Lutchman hands over flight package for the Magnum Tek Charge and win Promotion of a trip to Spain for two to Jermaine Glasgow.

Managing Director's Message

...Continues from page 2

Further, in the midst of our own downturn in profits, we have not abandoned our duty to be a responsible corporate citizen.

COVID-19 has the attention of the entire world. The pandemic has downplayed the discourse surrounding the trade war between China and the USA, a possible second term presidency for Donald Trump, and even the state of the outcome of Guyana's elections held more than four months ago. No doubt, by and large, any discussion about coronavirus is primarily negative.

However, transformational leaders tackle challenges and look to deduce something good in the midst of adversity.

COVID-19 has pushed managers to use their innovative and creative abilities to come up with ways to keep companies afloat while keeping the health and safety of their workers in focus. For me, and I'm sure for some of you, it has brought to the fore the empathetic side of management. I have personally had to relate to a staff member and his family who were affected by this virus.

I have watched the natural response of co-workers to rally around that worker and offer moral support. I can foresee that a result of this could be increased comradery and workplace cohesion. Many are also now appreciating better hygiene practices and healthier eating and exercise habits that I believe will benefit the overall health of our labour force.

Initially we were told there was no need for masks unless in the presence of a COVID-19-positive person. Now everyone has to mask up. We were told keep 3 feet away that too has changed to 4-6 feet. All of this points to the fact that we are finite human beings irrespective of our societal status or academic acumen.

Therefore, there must be a greater source whether we relate to him as God the creator or Jah who gives us hope, strength and the resolve to be more kind and impactful members of humanity. Ultimately,

The outcome of the fight against this pandemic is contingent upon our response, our action and reaction. Let us be optimists; let us hold dear that something good can come out of this global tragedy; let us strive to be the enlightenment that so many seek in this dark hour.

New Appointments



Mark Nelson

Divisional Head - Beverage

Start Date at AMTL: Jan 2, 2020

Academics:

Bachelor's of Science in Accounts

Bachelor's of Science in Psychology

Diploma in Mass Communication

All courses for Bachelor's in Marketing
and HR



David Sealy

Divisional Head -

Consumer Goods

Start Date at AMTL: Jan 2, 2020

Academics:

Master of Science in Business Management

Marketing/Finance/Management

Transfers

- Jinnieese Carter: HR to P&G
- Kenisha Wills: P&G to Beverages

Events



CHEERS to 592

592 MASH TRUCK

23RD FEBRUARY 2020

MUSIC BY DJ DENZIL FATHER MOEY

BUY (5) 592 BEER SPECIALS & GET A PASS TO THE MASH PARTY TRUCK

DETERMINE **STEREO SONIC**

FOLLOW OUR FACEBOOK PAGE FOR BAR PROMOTIONS
Passes available at 592 promotions nationwide



22.02.20
THE NIGHT BEFORE MASH

STAGE 8
DIJTY J'OUVERT ANYTHING GOES

THE ULTIMATE J'OUVERT EXPERIENCE

BRANDON HARDING TIMEKA MARSHAL JUMOPRIMO
FATHER MOEY RAS SHIZZLE DJ ENERGY
PK. DETERMINE PK. ALC. ALCOHOL PK. PK. BY GUNN. TEAM SOGA

@ NATIONAL PARK
TARMAC, GITOWN

GET TICKETS VIA PROMOTIONS NATIONWIDE

EVENT POWERED BY

STAS A MAN'S BEER **MAGNUM** **Tex Charge** **TICOD** **RUCH**

Bent Street wins Magnum Mash Cup

National heavyweight Bent Street walked away with the 3rd annual Magnum Mash Cup Futsal Championship, dismantling Rio All-Stars 5-1 on February 22, 2020 at the National Gymnasium. It was an exhibition of clinical finishing from the traditional giant in front of a massive crowd, as they romped their way to the prestigious title following five unanswered goals. The opening goal from Rio All-Stars Kelsey Benjamin in the seventh minute proved to be nothing more than a consolation conversion, as the experienced Bent Street side took complete control led by Colin Nelson, the eventual Most Valuable Player (MVP) of the event. Nelson smashed a hat-trick in the 20th, 29th and 35th minutes, following earlier conversions from Daniel Wilson and William Europe in the 10th and 16th minutes respectively.



Changes with COVID-19

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RIGHT TO YOUR DOOR**
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FOR PRICES AND TO PLACE ORDERS
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EMAIL US AT: customerservicegy@ansamcal.com

ansamcal TRADING LIMITED

DELIVERY PARAMETERS:
AMTL BV OFFICE to MAHAICA & AMTL to DIAMOND

ANSA McAL Trading Ltd made safety a priority by providing customers with a home delivery service that promoted social distancing during the COVID-19 pandemic.

AMTL effectively played its role in the social distancing campaign that still remains the biggest weapon against COVID-19.

Thank You for observing Social Distancing

*Your favourite bars
might be closed,
but your favourite
beverage will be here
when all this is over.*

**STAY HOME.
STAY SAFE.
SAVE LIVES.**



A MAN'S BEER

LAGER BEER



ansamcal TRADING LIMITED

Surviving COVID

-The Karen Walters Experience



What is courage?

Often, persons can mistake courage for bravery never truly realizing that it is harder to be courageous than to be brave.

During this COVID-19 pandemic it has tested the will of many persons, companies and governments but the stories of those on the ground facing the everyday nature of this pandemic can help some of us muster a bit of courage as well.

This brings us to Ms. Karen Walters, a woman that has shown great courage during this pandemic.

How so you might ask...

...Let's start with the fact that she is diabetic and we know that persons with this condition are at a higher risk of dying from the COVID-19 Pandemic.

Since the start of the Pandemic in Guyana, Ms. Walters have found her way to ANSA McAL everyday via public transportation never once requesting any sort of special leave because of her loyalty to what she does on a daily basis.

How is this courageous? Well courage is defined as the ability to do anything in the face of danger or victimization regardless of your fear.

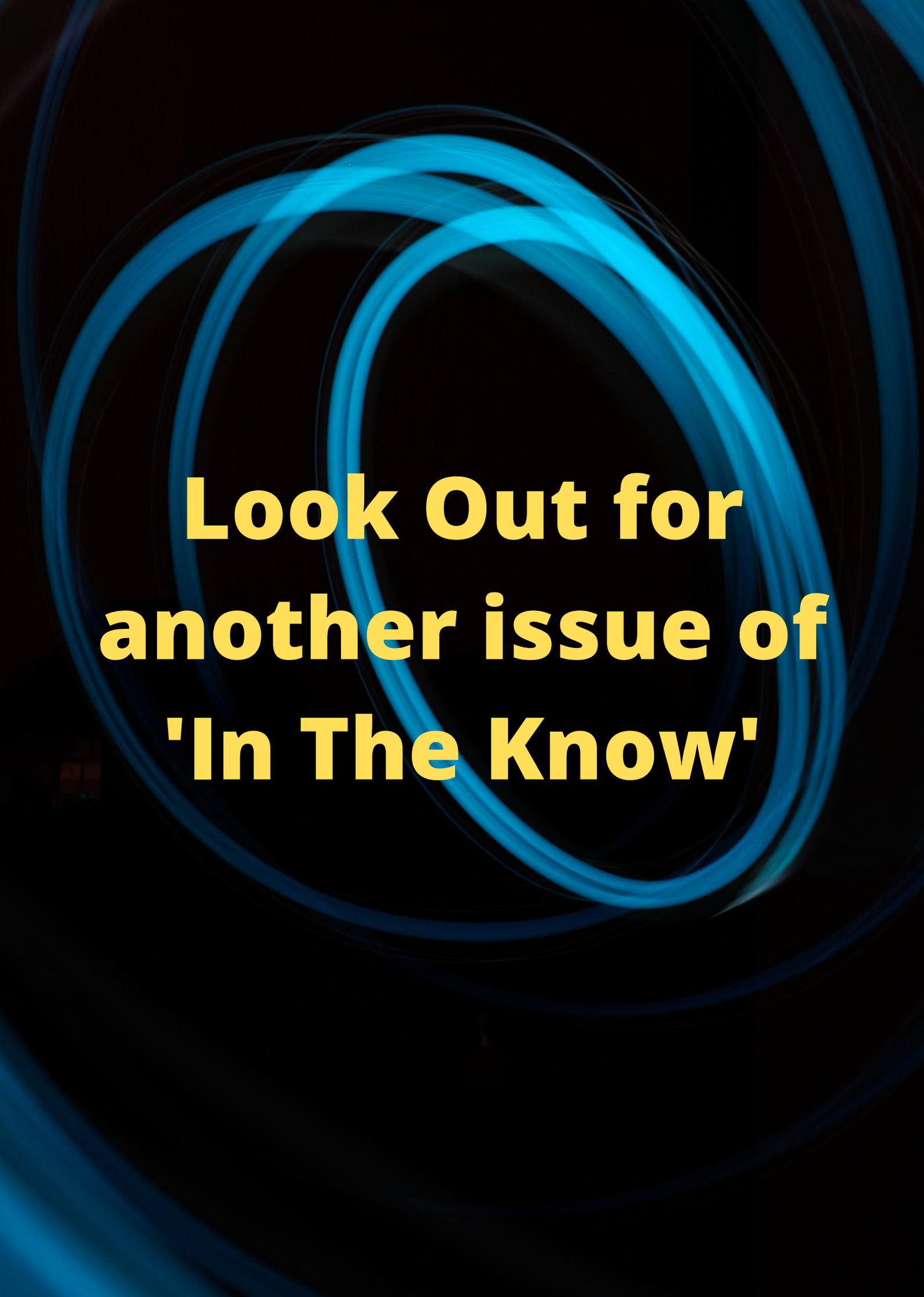
In addition, she has not only shown courage but has revealed a mother's true nature by creating a means of aiding members of her family that have lost jobs during this pandemic by creating D's Taste Buds Take Away Lunch every Saturday.

Fact is, there is a little bit of courage in all of us; stay safe ANSA.

New Products

ANSA McAL Trading Ltd (AMTL) never hesitates to keep customers engaged with new products; therefore always peaking the interests of our customers. Some new products that AMTL brought onboard in 2020 are as follows; Caribe Original and Pineapple, Lucozade Sport and Ariel Soap Powder with a touch of Downy.





**Look Out for
another issue of
'In The Know'**